



THE MANIFESTO FOR THE GROWTH TO BE

The crisis we have all just gone through will not have been pointless if we are able to draw from it the necessary conclusions and set the foundations of the growth to be. This new growth can only be achieved on one condition: our capacity to rethink production processes, distribution systems and even our consumption habits. It will change the way companies shall be managed tomorrow.

To all employees, who beyond salaries, yearn for professional fulfillment, we have to offer, not lifetime employment, but lifetime employability. This will compel us to face the challenges of long term training as well as geographical and sectorial mobility.

To all shareholders, who expect the best return on investment, we have to transmit the obsession of stable and long term growth. We must demonstrate that real profitability comes from companies that are able to create sustainable growth.

To all clients, whose requirements will always increase, we have to answer with a new breath of creativity and innovation enriched with worldwide exchange and networking. It is the only way to stand up to the booming industries of developing countries and, more generally, to all international competitors.

To all citizens, who doubt our production system, we must become role models with our sense of responsibility, our respect for social and ecological matters as well as economical and financial issues.

The new path to growth is ours to build. Each company must impulse this revolution that goes beyond economic issues. For each and every one of us, the growth to be will make having a means to our well being and not an end in itself.

Dominique Louis
Président d'Assystem

ASSYSTEM, A NEW PATH TO GROWTH

As a key participant of the industry for more than 40 years, Assystem is an international engineering and Innovation Consultancy with more than 8500 people.